

**thaifex**  
**HOREC**  
ASIA

**11 - 13 MARCH 2026**

**IMPACT MUANG THONG THANI,  
BANGKOK, THAILAND**



# Asia's Top Equipment & Technology Trade Show for HORECA Businesses

Held in Bangkok — Southeast Asia's hospitality capital.

**THAIFEX – HOREC Asia** is an event that brings together the region's top suppliers and decision-makers shaping the hotel, restaurant, café, bar, and catering industry.

- Find the latest trends and innovations.
- Source top-in-class equipment and solutions.
- Connect with influential professionals in the industry from across Asia.

**Take your business to the next level!**

**SCAN TO GET  
FREE EVENT PASS**



[www.thaifex-horec.asia](http://www.thaifex-horec.asia)

**Find 9 Exhibiting Categories at the Event**



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## Special Highlights at the Event



An immersive product testing zone where you can see, smell, touch and test the most exciting innovations of 2026.

### Xperiential Zone



Witness Thailand's top hospitality experts go head-to-head at the thrilling Thailand Ultimate Housekeeping Challenge.

### Thailand Ultimate Housekeeping Challenge



Gain actionable insights, trends, and strategies from HORECA's top experts.

### THAIFEX - HOREC Academy & Workshops



Asia's first HORECA Innovation Award defines the standard for automation, efficiency, safety and sustainability in hospitality.

### THAIFEX - HOREC Innovation Awards



A lineup of coffee competitions and learning experiences, from roasting to barista challenges, and skill-building workshops.

### Coffee Competitions and Workshops

## Meet Top Brands



**And more!**

**40,000 sqm.**  
showground

**600+**  
brands

**20,000+**  
attendees

**80+**  
countries

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