

Facts and Figures



Trade fair	Thaifex – World of Food Asia 2012
Sub-heading	International Trade-Exhibition covering Food & Beverage, Food Catering, Food Technology, Hospitality Service and Retail & Franchise
Date of the event	23 May – 27 May, 2012
Organizer	Koelnmesse Pte Ltd Department of Export Promotion, Thailand Thai Chamber of Commerce
Event frequency	Annual
Conceptual sponsor	Anuga, Cologne
Venue	IMPACT Exhibition Center, Bangkok
Opening times	23 May – 25 May: 10:00 – 18:00 (Trade) 26 May – 27 May: 10:00 – 20:00 (Public)
Cost of participation	Raw Space (Int'l): USD 265,00 / sqm Standard Package (Int'l): USD 320,00 / sqm Display Package (Int'l): USD 340,00 / sqm
Mailing of registration forms to exhibitors	Application online / available on request
Fair profile	<ul style="list-style-type: none">• Food and Beverage [Featuring HALAL & ORGANIC Food]• Food Technology• Food Catering• Hospitality• Retail and Franchise• Halal related product & services
Product zones	<ul style="list-style-type: none">• Alcohol-free / Dairy Drinks• Alcoholic Drinks• Fine Food• Food Catering• Food Technology• Frozen Food• Fruits and Vegetables• Grocery• Halal• Health and Organic• Hospitality Services



THAIFEX – World of Food Asia 2012
23 May – 27 May 2012

www.worldoffoodasia.com

Contact:
Lynn How
Tel. + 65 6500 6712
Fax + 65 6294 8403
e-mail l.how@koelnmesse.com.sg

Koelnmesse Pte Ltd
152 Beach Road,
#25-05 Gateway East,
Singapore 189 721
Tel. +65 6500 6700
Fax +65 6294 8403
www.koelnmesse.com.sg

Facts and Figures

- Meat and Poultry
- Ready to Eat
- Retail and Franchise
- Rice and Rice Products
- Seafood
- Sweets & Confectionery

Hall occupancy	Challenger 1, 2, 3
Construction and dismantling periods	Build up: 21 May – 22 May, 2012 Dismantling: 28 May, 2012
Access rights	Trade (23 May – 25 May) and public visitors (26 – 27 May)
Opening times for Trade Visitors	23 May – 25 May: 10:00 – 18:00hrs
Opening times for Public Visitors	26 May – 27 May: 10:00 – 20:00hrs

Target groups Exhibitors: Producer and Manufacturer to the a.m. segments

Visitors: Hotels, Restaurants and Bars, Supermarkets, Grocery and Convenience Stores, Departmental Stores, Food Catering, Importers, Distributors, Wholesalers and Retailers, Food Manufacturers, Fast Food, Food Service, Bakeries, Airlines, Clubs and Resorts, Packaging and Distribution Centers, Institutional and Commercial

Entrance fee free of charge

Figures from the 2011 Event:

No of Exhibitors	1021 exhibiting companies
No of Countries represented	25 - Bangladesh, Brunei, China, Hong Kong, Hungary, India, Indonesia, Italy, Japan, Laos, Malaysia, Myanmar, Mexico, Pakistan, Philippines, Singapore, South Korea, Spain, Taiwan, Thailand, Turkey, Ukraine, USA, United Arab Emirates, Vietnam
Country & Provincial Groups	17 – Brunei, China, Europe, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, South Korea (Seoul, Geumsan County, Jeollanam-do and Ganwan), Taiwan and Turkey

Facts and Figures

Trade Visitors only	23,282 from 118 countries
Local visitors	18,040
Overseas visitors	5,242
Gross Exhibition Space	48,077sqm
Top 10 Visiting Countries	Australia , China, Hong Kong, Japan, Malaysia, Philippines, Singapore, South Korea, USA, Vietnam

Contacts

International

Koelnmesse Pte Ltd
 Ms. Lynn How
 Tel: +65 6500 6712
 Fax: +65 6294 8403
 Email: l.how@koelnmesse.com.sg

Thailand – EXPORTERS

The Thai Chamber of Commerce
 Mr Danai Ditsriporn /
 Ms Sarinya Dumrongpiriyakul
 Tel: +662 622 1860-76
 Fax: +662 622 1880
 Email: tra@thaiechamber.com

Thailand – IMPORTERS

Expolink Global Network Limited
 Ms. Wilailuck Satavorachan
 Tel: +662 640 8014 ext. 20
 Fax: +662 664 2076
 Email: wilailuck@expolink.net